

Mr Zafar Ali



Mr Zafar Ali - Founder & CEO of Bundle Leads

Business Coach | Leadership Mentor | Digital Marketing Strategist

Zafar Ali is a seasoned Business Coach, Leadership Mentor, Entrepreneur and Digital Marketing Strategist with over 16 years of professional experience in business development, digital marketing, sales, leadership and entrepreneurship.



From 2017 to 2025, he was associated with the Google Partner / Google Premier Partner ecosystem, gaining extensive experience in Google Ads, digital customer acquisition, performance marketing and business growth strategies.

His professional journey goes beyond conventional business and marketing. With training and expertise in NLP (Neuro-Linguistic Programming), CBT (Cognitive Behavioral Therapy) and Hypnotherapy, Zafar Ali brings a unique combination of Business Strategy, Human Psychology, Leadership and Personal Development into his coaching methodology.

His coaching philosophy is built around one fundamental principle:

“Business growth begins with the growth of the person behind the business.”

Through a practical and result-oriented approach, he helps entrepreneurs and business leaders develop stronger mindsets, leadership capabilities, decision-making skills, sales systems, team performance and business strategies.

Areas of Expertise

- ▶ Business Coaching & Entrepreneurship
- ▶ Business Growth & Strategy
- ▶ Leadership Development
- ▶ Digital Marketing & Google Ads
- ▶ Sales & Customer Acquisition
- ▶ Business Operations & Team Management
- ▶ Human Psychology & Behavior
- ▶ NLP & Personal Development

- ▶ CBT-Based Behavioral Techniques
- ▶ Hypnotherapy & Mindset Development
- ▶ Decision Making & Performance Improvement

With 16+ years of practical industry experience, Zafar Ali combines real-world business knowledge with human psychology to help individuals and organizations move from potential to performance, and from performance to sustainable growth.

Professional Positioning

Business Coach | Leadership Mentor | Entrepreneur | Digital Marketing Strategist | Human Behavior & Personal Development Coach

16+ Years of Experience | Google Partner/Premier Partner Experience | NLP | CBT | Hypnotherapy

Session Images





Bundleads

We Are Only One Try To Search

Google

All Images Videos News Forums Short videos More Tools

Online appointments Open now Top rated

Pakistan Choose area

 Mr Zafar Ali
<https://mrzafarali.com> business-coaching

Business Coach for Entrepreneurs in Pakistan

Business Coach for Entrepreneurs in Pakistan | Mr Zafar Ali provides personalized business coaching, growth strategies, and mentoring to scale ...

Businesses

GOOGLE ADS MEASUREMENT CERTIFIED

← → ↺ skillshop.credential.net/43789716-2124-4dfe-b627-c355ed28256d 🔍 ☆ 📄 🌐 📦 📱 📶 Relaunch to update ⌵

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Google Ads - Measurement Certification

🔗 HELP MODE ▼

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 **Bundle Leads**
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Demonstrate your ability to measure and optimize digital ad performance using Google's measurement solutions. Certified users will show they can understand the metrics that matter and use them to insights into ads to improve Google Ads performance and make optimized business decisions.

By earning the Google Ads - Measurement Certification, Google recognizes your ability to:

- Translate your marketing objectives into measurable actions
- Set up tracking to accurately measure sales, app downloads, installs, and in-app events
- Understand how to analyze and action insights from your measurement tracking data
- Choose the right attribution model for your business goals

ISSUED ON:
February 27, 2024

EXPIRES ON:
February 27, 2025

Credential Verification

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[93d327f833b23828d932f4c1f10a](#)

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GOOGLE ADS APPS CERTIFIED

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Google Ads Apps Certification

HELP · HOW TO

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Bundled Leads

View All Credentials

Demonstrate your mastery of creating Google Ads campaigns to deliver business impact. Certified users will show they understand the fundamentals of campaign creation and advanced business strategies.

By earning the Google Ads Apps Certification, Google recognizes your ability to:

- Explain how App campaigns drive marketing success by enabling user discovery and engagement
- Create an App campaign to meet a specific marketing goal
- Create the performance of an App campaign with advanced strategies for campaign, creative and measurement excellence
- Enhance app quality and discoverability

ISSUED ON

February 27, 2024

EXPIRES ON

February 27, 2025

Credential Verification

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GOOGLE ADS DISPLAY CERTIFIED

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Google Ads Display Certification

HELP · HOW TO

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Bundled Leads

View All Credentials

Validate your expertise using Google Display to deliver results that get the most from your display advertising investment. Certified users will demonstrate their ability to develop effective Display strategies and campaigns that achieve specific marketing goals.

By earning the Google Ads Display Certification, Google recognizes your ability to:

- Translate a vision for online marketing into a coherent digital marketing strategy
- Develop a Google Display strategy with a robust campaign marketing plan
- Generate a plan to increase awareness, consideration, action and revenue using Google Display
- Develop a plan to reach new and existing customers with Google Display Advertisers
- Create Display marketing plans in alignment with digital marketing budget

ISSUED ON

February 26, 2024

EXPIRES ON

February 26, 2025

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Get it

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Google Ads Search Certification

HELP

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Bundled Leads

View All Credentials

Demonstrate your mastery of building and optimizing Google Search campaigns. Certified users will exhibit the ability to leverage automated solutions like Smart Bidding to boost campaign performance for specific marketing objectives.

By earning the Google Ads Search Certification, Google recognizes your ability to:

- Transform a vision for online marketing into a coherent digital marketing strategy
- Develop a Google Search strategy with clear campaign monitoring plans
- Generate a plan to increase leads, sales or web traffic using Google Search
- Ensure your search marketing plan is aligned with your digital marketing budget

ISSUED ON

FEBRUARY 26, 2024

EXPIRES ON

FEBRUARY 26, 2025

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GOOGLE ADS VIDEO CERTIFIED

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Google Ads Video Certification

HELP

MORE

Sign in to access more options

Bundled Leads

View All Credentials

Demonstrate your ability to get results from YouTube and Google Video advertising solutions. Certified users will demonstrate an understanding of how to drive successful campaign outcomes for awareness, consideration, and action goals using YouTube and Google Video advertising solutions.

By earning the Google Ads Video Certification, Google recognizes your ability to:

- Understand why YouTube is a powerful platform for users, content, and advertisers aiming to achieve awareness, consideration, and action goals
- Explore how to increase awareness, grow consideration, and drive action with YouTube and Google Video advertising solutions
- Formulate how to make effective video ads tailored to any marketing objective based on Google's creative guidance

ISSUED ON

FEBRUARY 27, 2024

EXPIRES ON

FEBRUARY 27, 2025

Credential Verification

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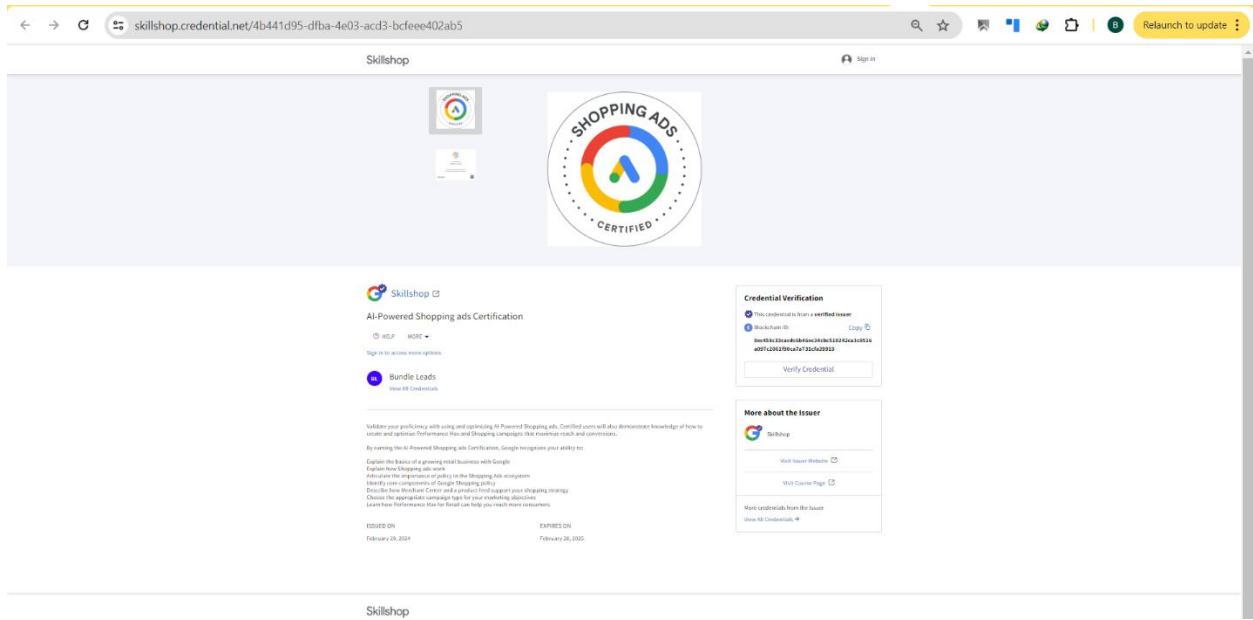
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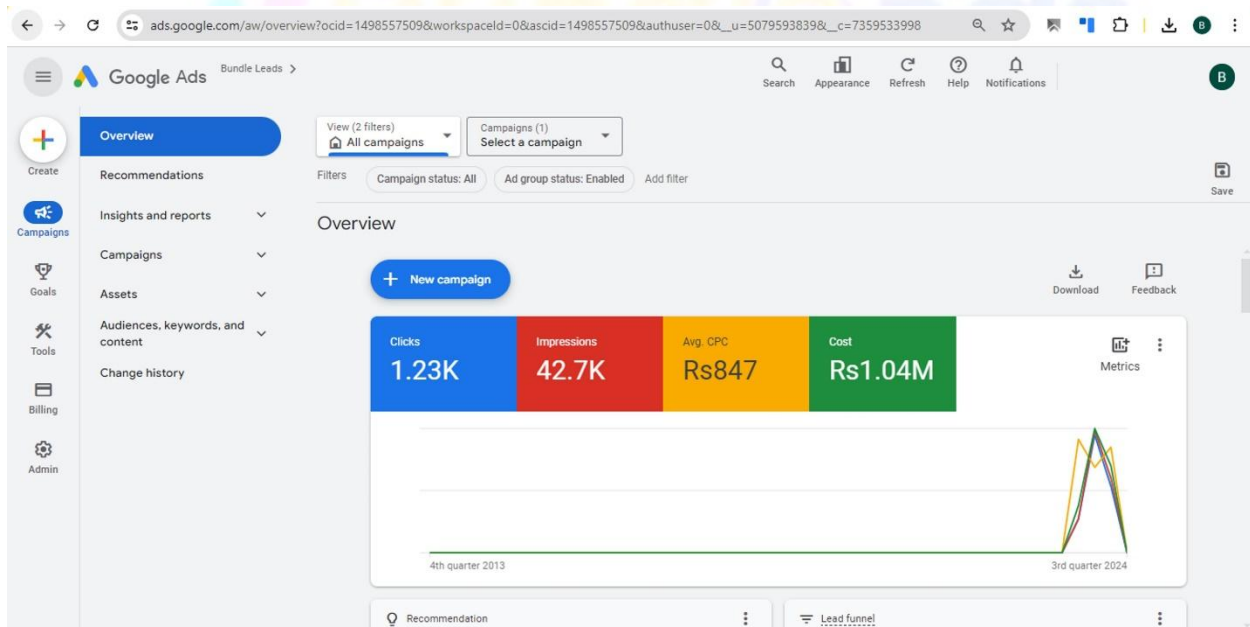
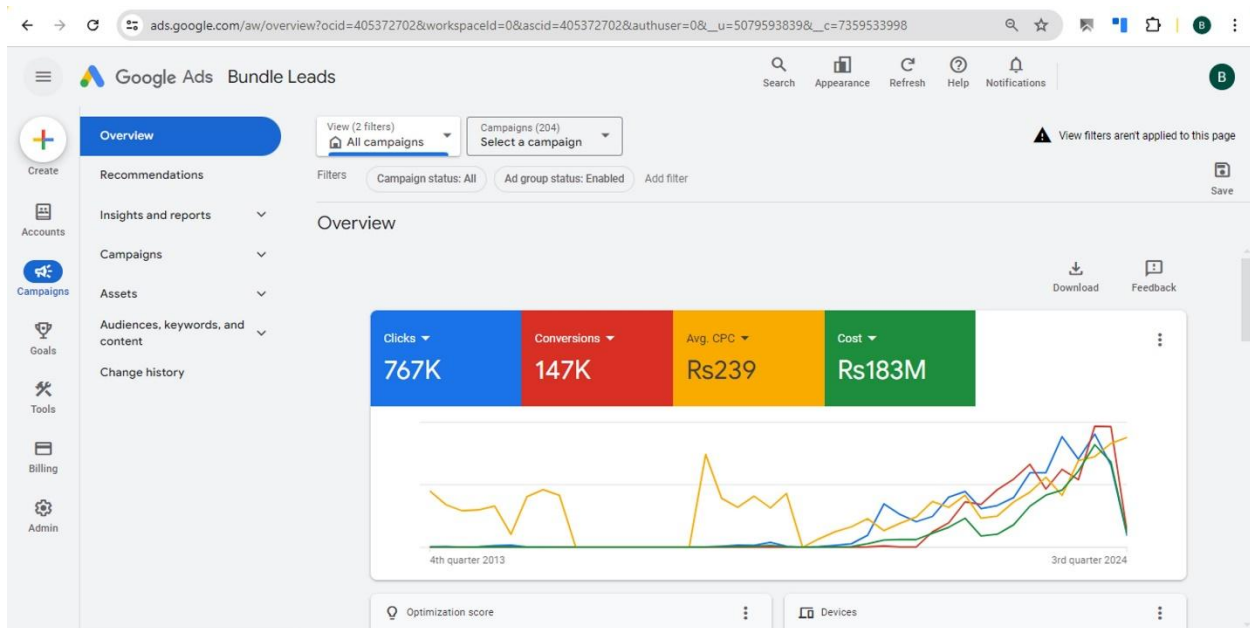
SHOPPING ADS CERTIFIED

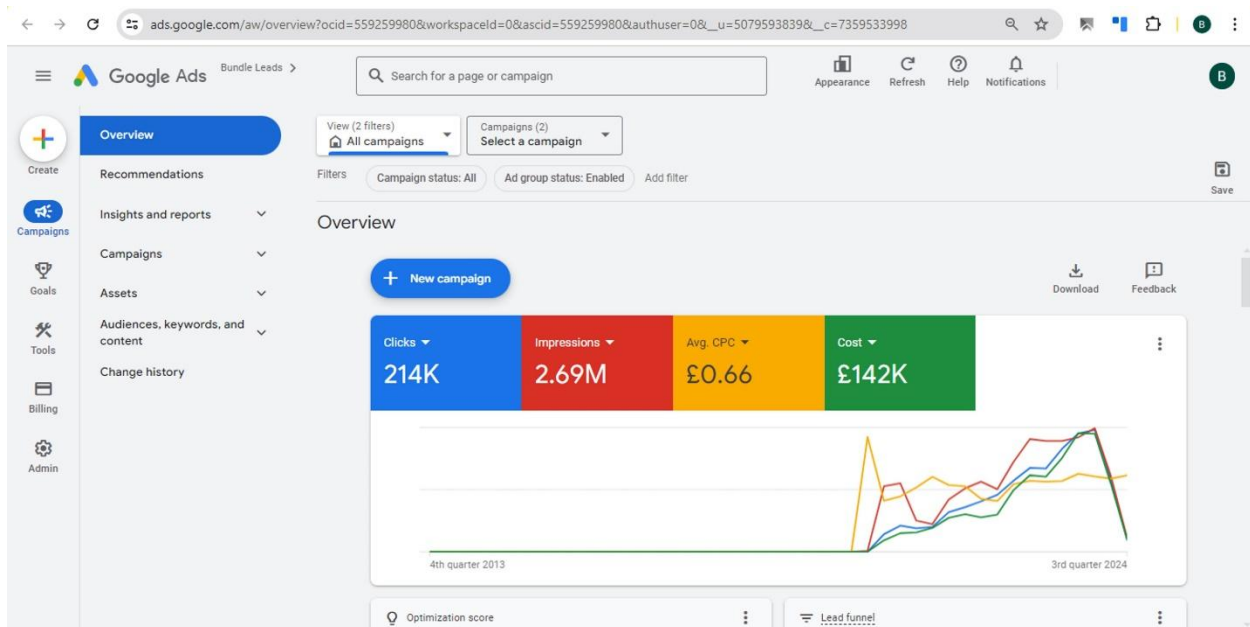
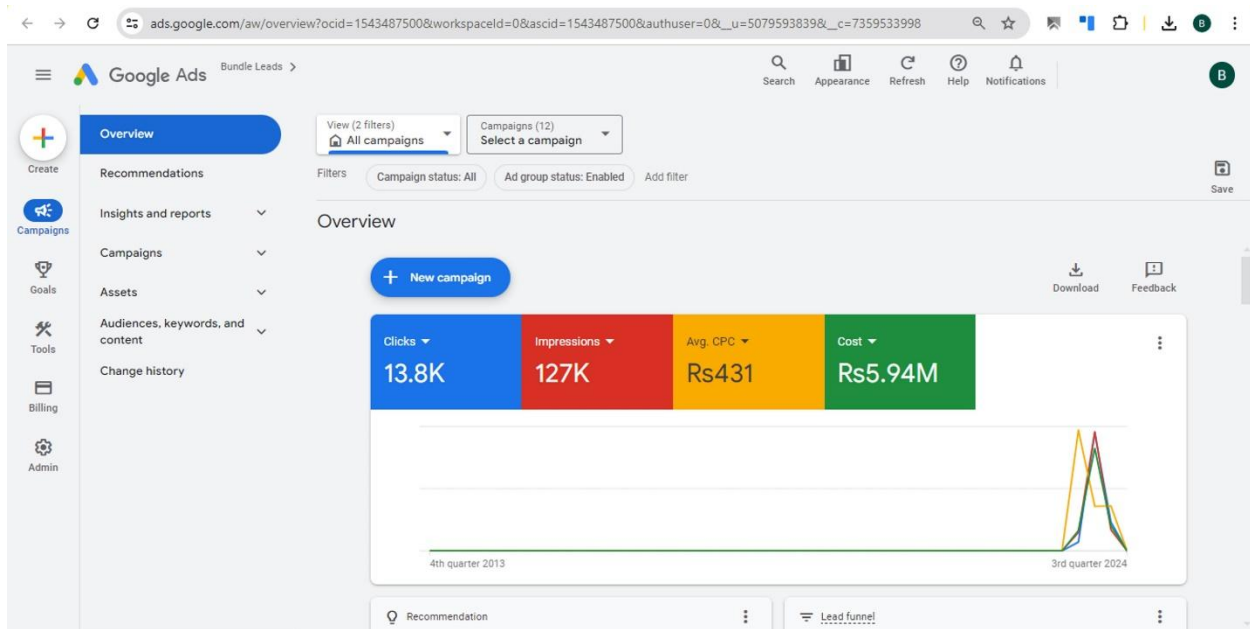


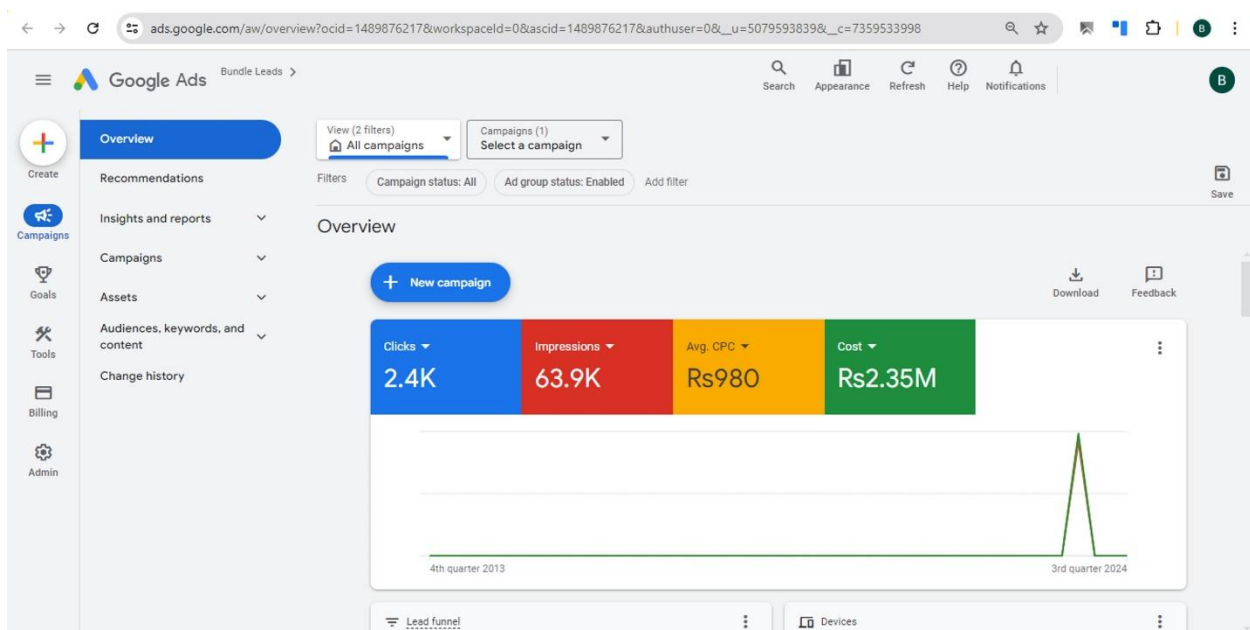
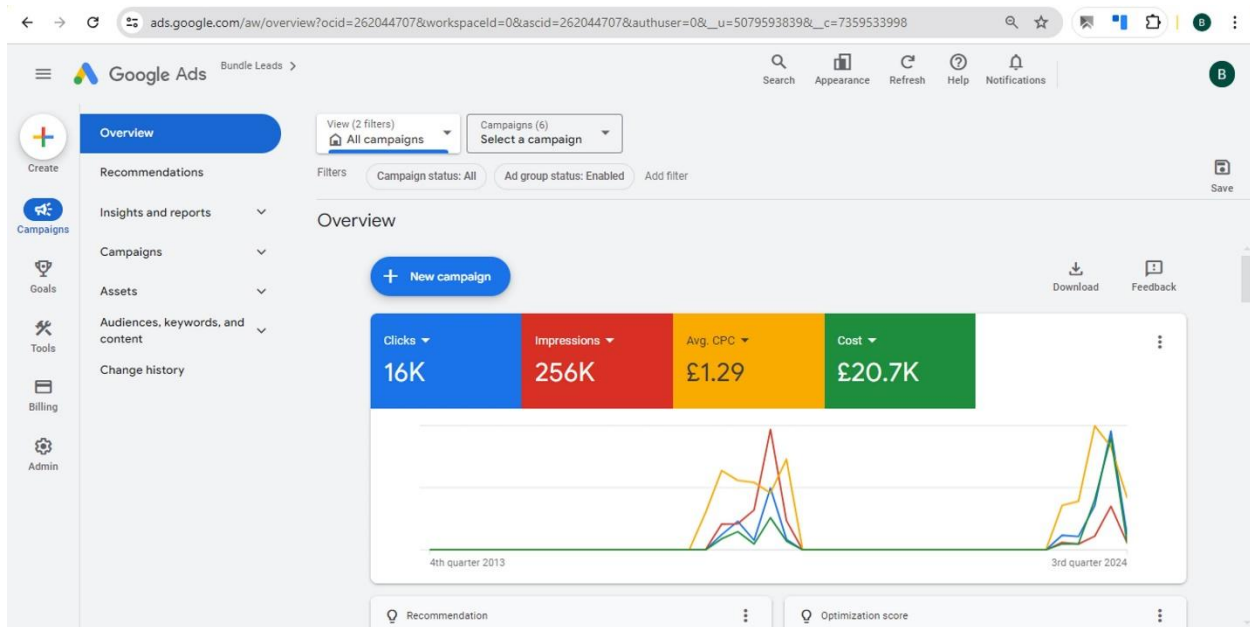
Some Brands We have worked with:

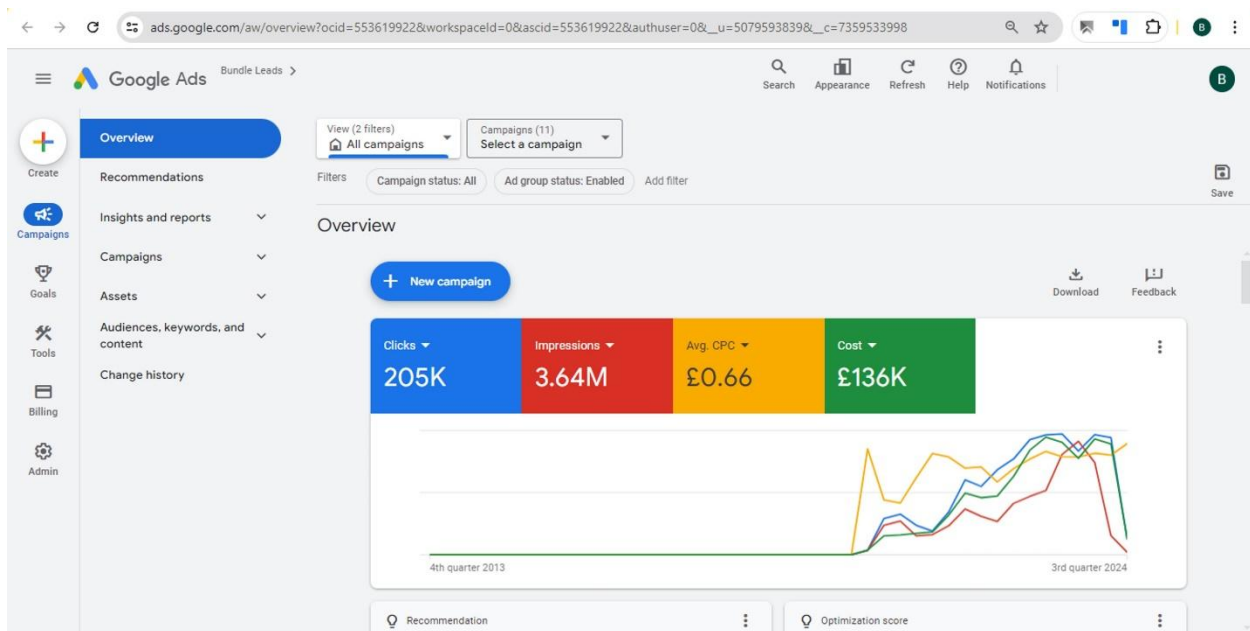
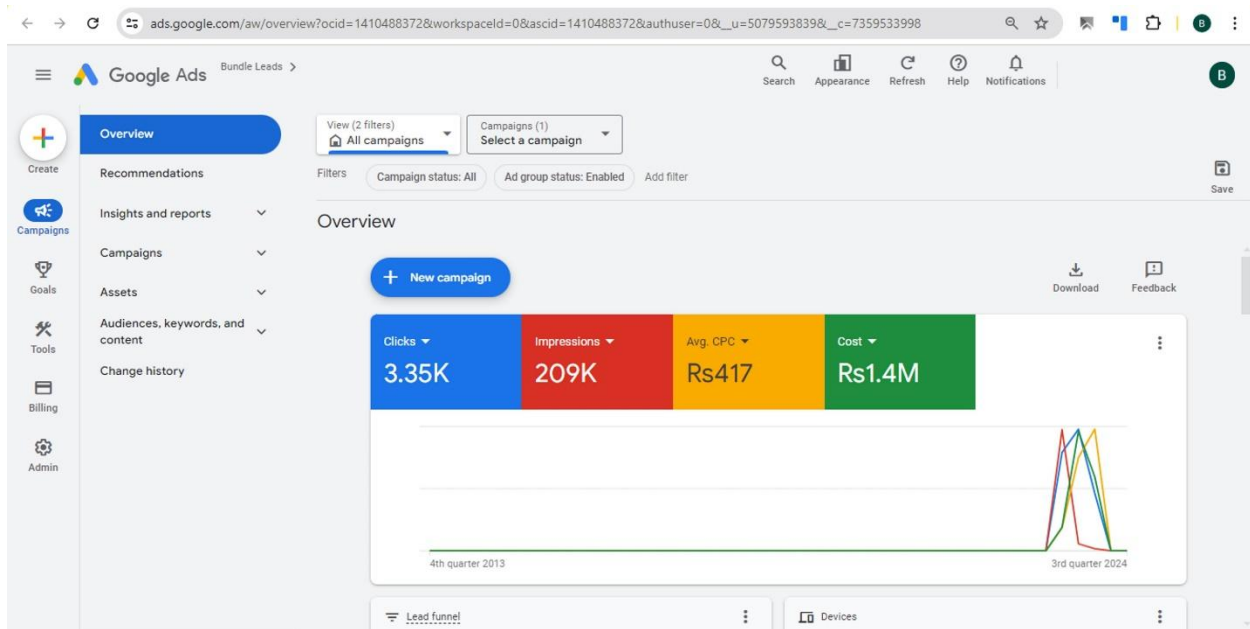


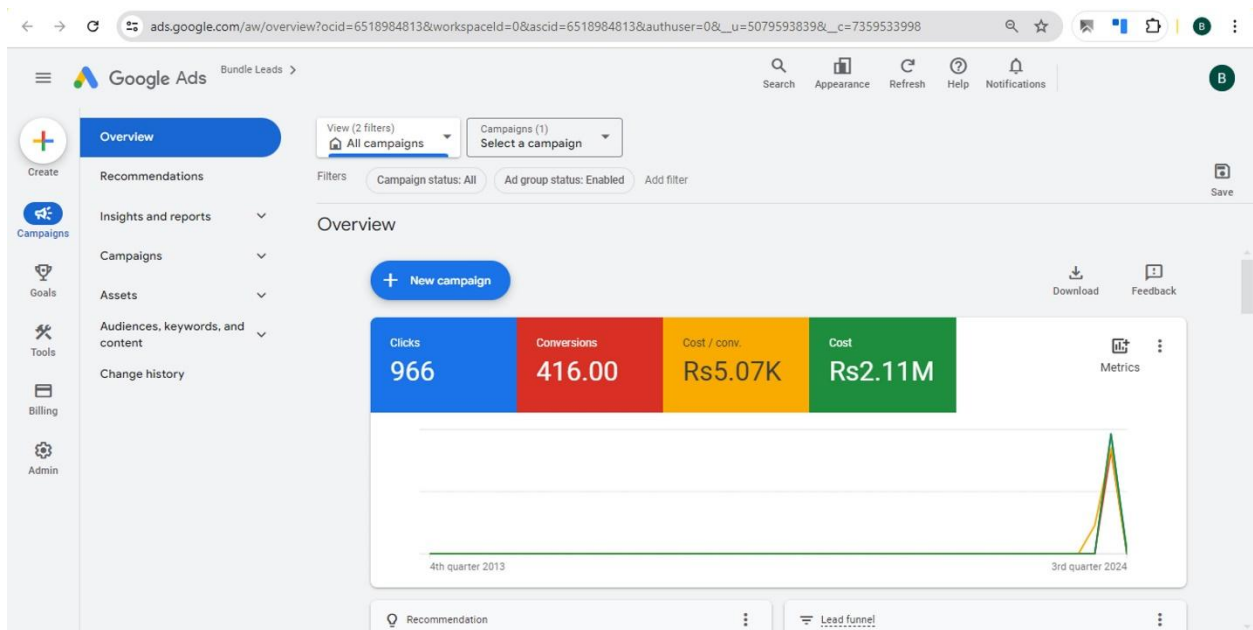
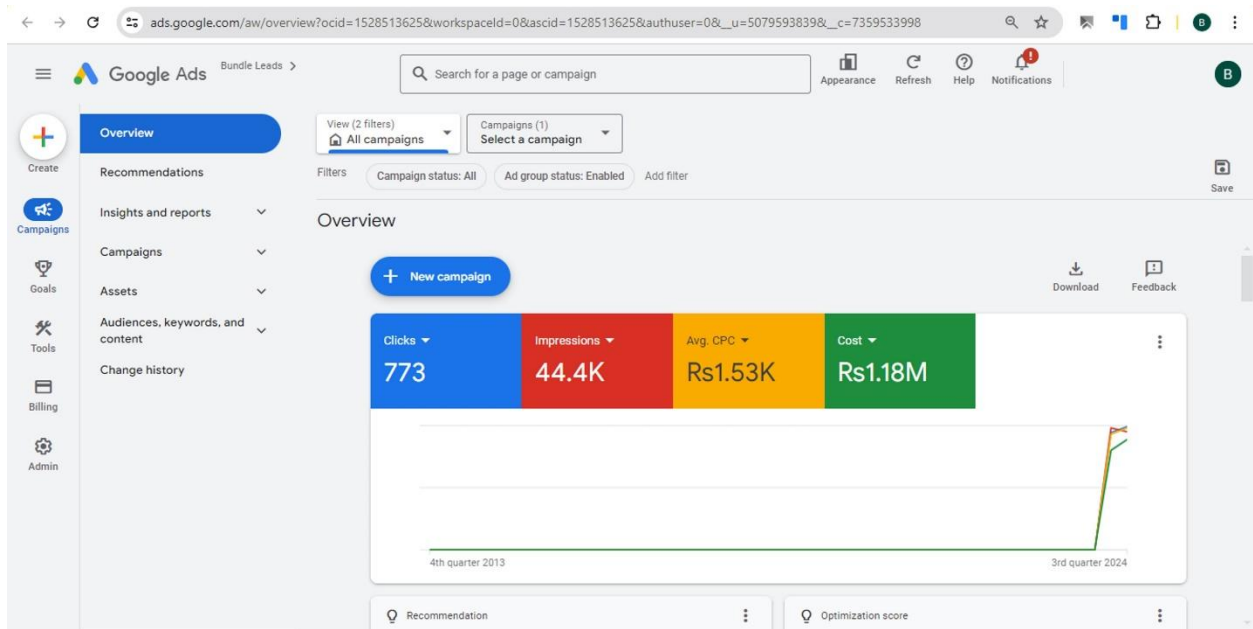
Here is Some of our Spending Proves on Google ADS:

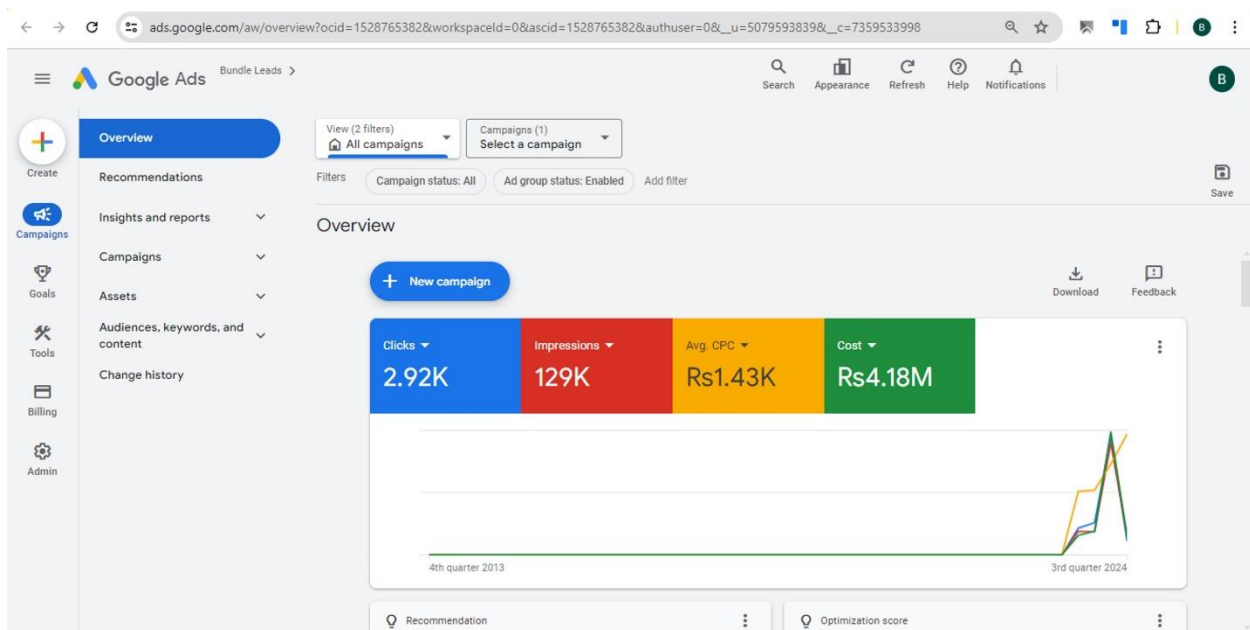
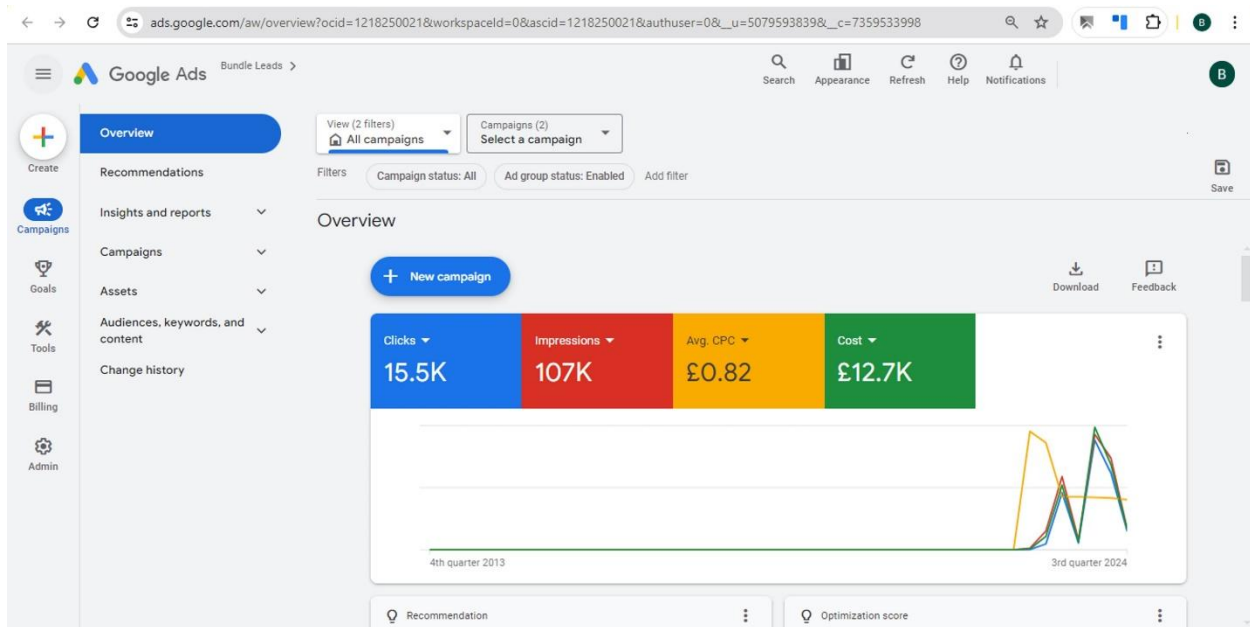


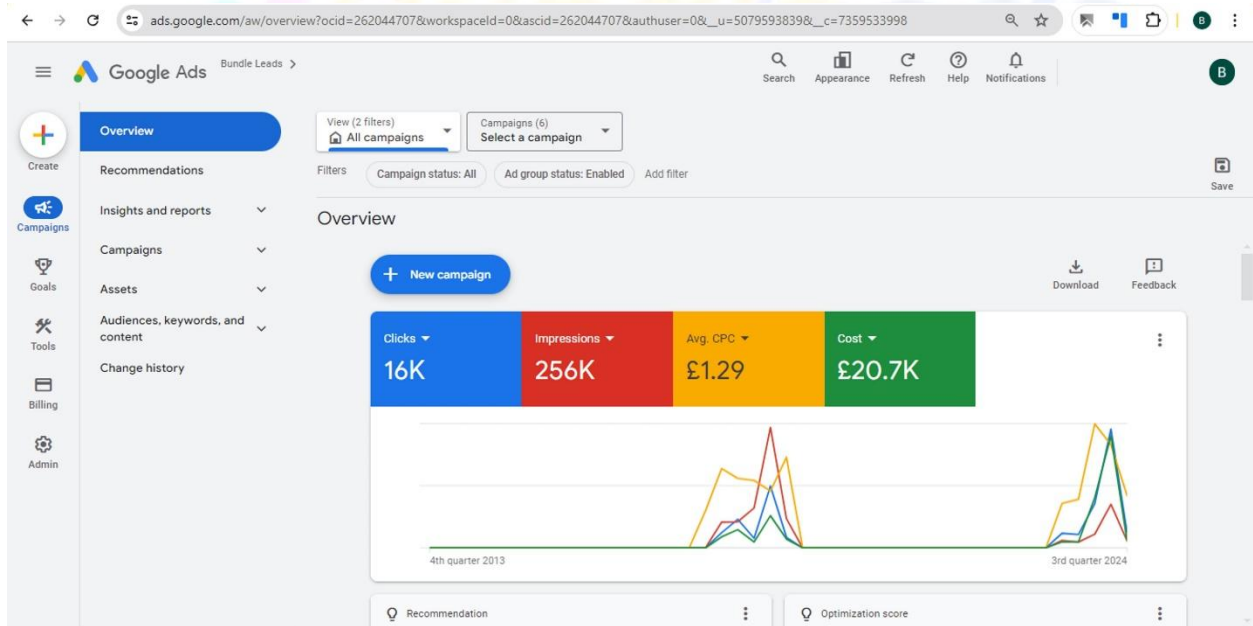
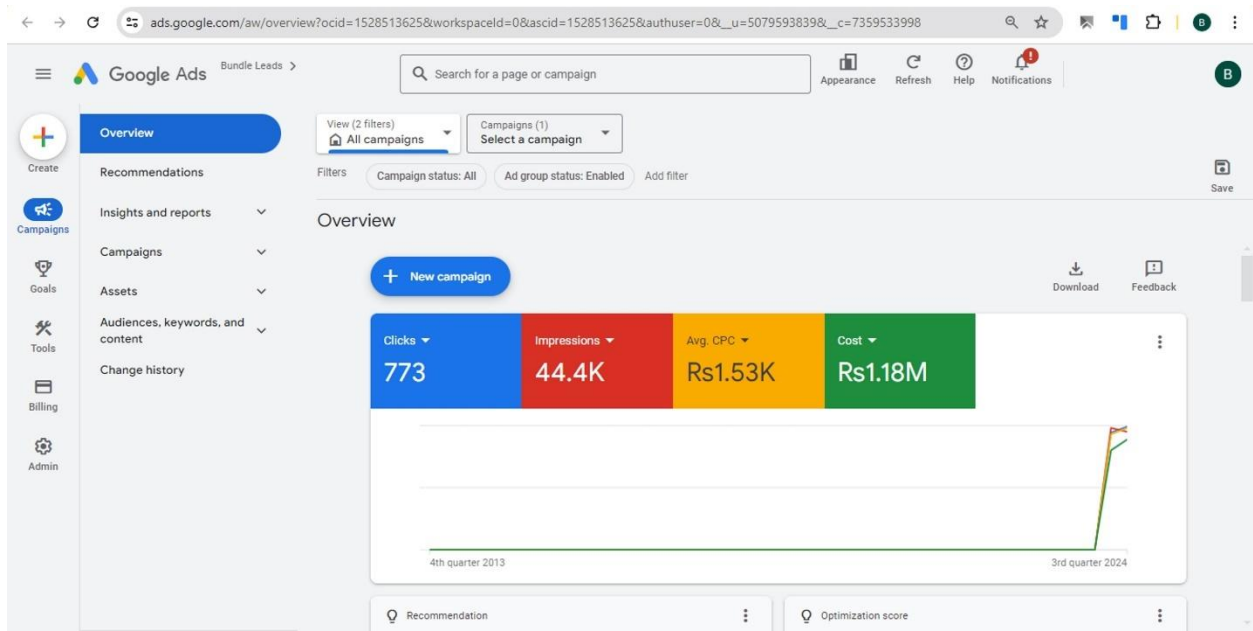












Bundle Leads ▾

Account overview

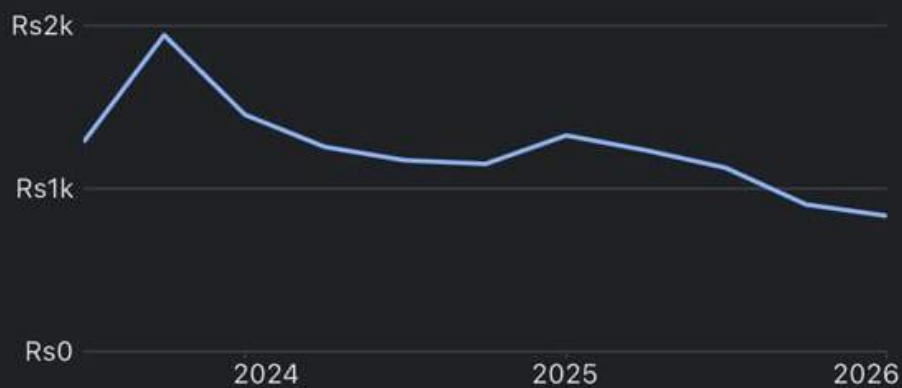
! Update payment methods in 129 accounts ...

📅 14 Jul 2023 – 26 Mar 2026

Cost **Rs242m**

Conv. **197k**

Conv. value **58**



Notification • ...

! 6 accounts have no ads running

These accounts have no enabled campaigns or ad groups, so no ads are running.

View

Some of our Facebook Results snaps:

Campaigns									
Updated just now									
Search and filter									
Campaigns Ad sets Ads									
+ Create Edit A/B test Rules View Setup Columns: Performance									
Off/On	Campaign	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends	
☐	Post: "Looking for website ..."	7-day click or 1...	—	444	498	—	Rs2,679.61	19 Jul 2024	
☐	Tours Package	7-day click or 1...	Messaging conversati...	125	43,276	Rs86.52	Rs10,815.07	31 Jul 2024	
☐	Visa Lead 2024	7-day click or 1...	On-Facebook leads	895	179,970	Rs21.27	Rs19,033.98	31 Jul 2024	
☐	[07/03/2024] Promoting Meezab Air	7-day click or 1...	On-Facebook leads	1,658	49,591	Rs3.28	Rs5,444.90	31 Jul 2024	
☐	Meezab Umrah leads campaign 03/07/2024 Ca...	7-day click or 1...	Follows or likes	431	200,628	Rs101.79	Rs43,873.22	Ongoing	
☐	[30/05/2024] Promoting Meezab Air UK's	7-day click or 1...	On-Facebook leads	262	64,193	Rs1,351.98	Rs354,217.48	15 Jul 2024	
☐	Post: "Looking for website which can make your ..."	7-day click or 1...	On-Facebook leads	—	1,028	—	Rs7,271.33	18 Jul 2024	
☐	Post: "Urban Villas Plot "	7-day click or 1...	Messaging conversati...	66	40,975	Rs89.39	Rs5,899.70	12 Jul 2024	
☐	Ticket Campaign 2024	7-day click or 1...	On-Facebook leads	351	84,424	Rs61.80	Rs21,692.06	31 Jul 2024	
☐	File Preparation July 2024	7-day click or 1...	On-Facebook leads	122	9,158	Rs10.21	Rs1,245.95	31 Jul 2024	
☐	Visa July 2024	7-day click or 1...	On-Facebook leads	93	14,070	Rs12.98	Rs1,207.16	31 Jul 2024	
Results from 15 campaigns				1,406	1,442,045	Rs50.04	Rs499,413.96	31 Jul 2024	
				Accounts Centre acco...	Total	—	Total Spent		

Campaigns									
Updated just now									
Search and filter									
Campaigns Ad sets Ads									
+ Create Edit A/B test Rules View Setup Columns: Performance									
Off/On	Campaign	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends	
☐	Post: "Looking for website ..."	7-day click or 1...	—	444	498	—	Rs2,679.61	19 Jul 2024	
☐	Tours Package	7-day click or 1...	Messaging conversati...	125	43,276	Rs86.52	Rs10,815.07	31 Jul 2024	
☐	Visa Lead 2024	7-day click or 1...	On-Facebook leads	895	179,970	Rs21.27	Rs19,033.98	31 Jul 2024	
☐	[07/03/2024] Promoting Meezab Air	7-day click or 1...	On-Facebook leads	1,658	49,591	Rs3.28	Rs5,444.90	31 Jul 2024	
☐	Meezab Umrah leads campaign 03/07/2024 Ca...	7-day click or 1...	Follows or likes	431	200,628	Rs101.79	Rs43,873.22	Ongoing	
☐	[30/05/2024] Promoting Meezab Air UK's	7-day click or 1...	On-Facebook leads	111	33,004	Rs1,160.36	Rs128,799.94	15 Jul 2024	
☐	Post: "Looking for website which can make your ..."	7-day click or 1...	On-Facebook leads	—	1,028	—	Rs7,271.33	18 Jul 2024	
☐	Post: "Urban Villas Plot "	7-day click or 1...	Messaging conversati...	66	40,975	Rs89.39	Rs5,899.70	12 Jul 2024	
☐	Ticket Campaign 2024	7-day click or 1...	On-Facebook leads	351	84,424	Rs61.80	Rs21,692.06	31 Jul 2024	
☐	File Preparation July 2024	7-day click or 1...	On-Facebook leads	54	5,703	Rs9.94	Rs536.92	31 Jul 2024	
☐	Visa July 2024	7-day click or 1...	On-Facebook leads	46	9,485	Rs11.62	Rs534.46	31 Jul 2024	
Results from 15 campaigns				50	1,10,504	Rs44.21	Rs4,714.70	31 Jul 2024	
				Accounts Centre acco...	Total	—	Total Spent		

Campaigns									
Updated just now									
Discard Drafts									
Review and publish (2)									
Search and filter									
Campaigns									
Ad sets									
Ads									
+ Create									
Rules									
View Setup									
Columns: Performance									
Off/On	Campaign	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends	
			Follows or likes			Per follow or like			
	Meezab Umrah leads campaign 03/07/2024 Ca...	7-day click or 1...	431 On-Facebook leads	200,628	384,042	Rs101.79 Per on-Facebook leads	Rs43,873.22	Ongoing	
	[30/05/2024] Promoting Meezab Air UK's	7-day click or 1...	262 On-Facebook leads	64,193	134,778	Rs1,351.98 Per on-Facebook leads	Rs354,217.48	15 Jul 2024 1 day left	
	Post: "Looking for website which can make your ...	7-day click or 1...	— Messaging conversati...	1,028	1,188	— Per messaging conver...	Rs7,271.33	18 Jul 2024	
	Post: "Urban Villas Plot "	7-day click or 1...	66 On-Facebook leads	40,975	58,411	Rs89.39 Per on-Facebook leads	Rs5,899.70	12 Jul 2024	
	Ticket Campaign 2024	7-day click or 1...	351 On-Facebook leads	84,424	189,365	Rs61.80 Per on-Facebook leads	Rs21,692.06	31 Jul 2024	
	File Preparation July 2024	7-day click or 1...	122 On-Facebook leads	9,158	13,528	Rs10.21 Per on-Facebook leads	Rs1,245.95	31 Jul 2024	
	Visa July 2024	7-day click or 1...	93 On-Facebook leads	14,070	17,918	Rs12.98 Per on-Facebook leads	Rs1,207.16	31 Jul 2024	
	Umrah Campaign July 2024	7-day click or 1...	140 On-Facebook leads	131,946	169,099	Rs50.04 Per on-Facebook leads	Rs7,006.05	31 Jul 2024	
	[30/05/2024] Promoting https://facebook.com/6...	7-day click or 1...	34 Link Clicks	5,612	7,058	Rs153.16 Per link click	Rs5,207.34	6 Jun 2024	
	[29/05/2024] Promoting Meezab Air's form	7-day click or 1...	2 On-Facebook leads	1,281	1,628	Rs3,457.97 Per on-Facebook leads	Rs6,915.93	5 Jun 2024	
	[28/05/2024] Promoting https://facebook.com/...	7-day click or 1...	54 Link Clicks	5,180	6,937	Rs127.86 Per link click	Rs6,904.18	4 Jun 2024	
Results from 15 campaigns			7-day click or ...	216,737 Accounts Centre acco...	1,442,045 Total	—	Rs499,413.96 Total Spent		

Campaigns

Updated just now Discard Drafts Review and publish (10)

Search and filter

Campaigns Ad sets Ads

+ Create Edit A/B test Rules

View Setup Columns: Performance Breakdown Reports Export Charts

Off/On	Campaign	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
	Sharafat Bhai 25 April	Using ad set bid ...	Using ad set bud...	—	—	—	—	—	—	Ongoing
	Leads on 16 February	Using ad set bid ...	Using ad set bud...	—	—	—	—	—	—	Ongoing
	11 July	Using ad set bid ...	Using ad set bud...	7-day click or ...	575 On-Facebook leads	186,358	510,930	\$5.04 Per on-Facebook leads	\$2,900.57	Ongoing
	2nd Leads Campaign 22 August	Using ad set bid ...	Using ad set bud...	7-day click or ...	— On-Facebook lead	—	—	— Per on-Facebook leads	\$0.00	Ongoing
	Leads Campaign 22 August	Using ad set bid ...	Using ad set bud...	7-day click or ...	— On-Facebook lead	349	365	— Per on-Facebook leads	\$5.68	Ongoing
	Leads 07 June	Using ad set bid ...	Using ad set bud...	7-day click or ...	1 On-Facebook lead	846	1,131	\$20.73 Per on-Facebook leads	\$20.73	Ongoing
	Post: "UMRAH VISA SERVICES"	Highest volume	\$600.00 Lifetime	7-day click or ...	51 Link Clicks	9,085	11,425	\$0.55 Per link click	\$27.81	25 May 2024
	11 July - Tailored leads campaign - Copy	Using ad set bid ...	Using ad set bud...	7-day click or ...	37 On-Facebook leads	17,420	28,788	\$4.44 Per on-Facebook leads	\$164.36	Ongoing
	Leads AD 21 November	Using ad set bid ...	Using ad set bud...	7-day click or ...	1 On-Facebook lead	871	1,006	\$16.80 Per on-Facebook leads	\$16.80	Ongoing
	11 July - Copy 2	Using ad set bid ...	Using ad set bud...	7-day click or ...	— On-Facebook lead	518	533	— Per on-Facebook leads	\$4.89	Ongoing
Results from 36 campaigns				7-day click or ...	— Multiple conversions	519,921 Accounts Centre acco...	1,394,073 Total	— Multiple conversions	\$4,624.34 Total spent	

Here is Some of our customer's reviews on Trustpilot:



Bundleleads



Sufi Travels And Tours Ltd

1 review  PK



Mar 11, 2021

Sufi Travels and Tours

using them has been really profitable for us and hence we would like to recommend them to everyone who is interested in generating leads for their businesses.

Date of experience: March 11, 2021



Bundleleads

★★★★★ 4.4 ⓘ



Ashraf Khokhar

1 review ⓘ PK



Jun 10, 2022

It is my pleasure to recommend Bundle...

It is my pleasure to recommend Bundle Leads to all interested people. They were professional and competent in the whole process of working together. We feel like we have established a relationship with Bundle Leads for years to come. The response to our new website has been excellent.

Date of experience: June 10, 2022



Bundleleads

★★★★★ 4.4 ⓘ



MaryamJaved Official

1 review ⓘ PK



Jun 10, 2022

I recently launched my new cosmetic...

I recently launched my new cosmetic website that was created by Bundle Leads. They did a fantastic job of creating exactly what I wanted. My new Website is easy to work with and also responsive. Bundle Leads met all my expectations and had a lot of understanding about marketing tools that I did not know existed.

Date of experience: June 10, 2022



Bundleleads

★★★★★ 4.4 ⓘ

MC

M.J Creators

1 review ⓘ PK

★★★★★

Jun 10, 2022

Bundle Leads has used some design...

Bundle Leads has used some design features on our website, which I wanted to try since the business started. During the development process, Bundle Leads sent me working models, listened to my queries, and made the necessary changes. Bundle Leads also helped me manage our pay-per-click advertising and manage our SEO.

Date of experience: June 10, 2022



Bundleleads

★★★★★ 4.4 ⓘ

MS

Moon Sohaib

2 reviews ⓘ PK

★★★★★

Jun 10, 2022

After years of searching for the right...

After years of searching for the right SEO company we found Bundle Leads. Bundle Lead has fulfilled our expectations. They are straightforward and very professional with their work. They take care of customer needs. You can trust them and above all, they do everything they say they will do.

Date of experience: June 10, 2022



Bundleleads

★★★★★ 4.4 ⓘ



seerat imaan

1 review ⓘ PK



Jun 10, 2022

I had a bad experience with Web...

I had a bad experience with Web Development / SEO in Oct. 2020. Someone recommended me to contact Bundle Leads. Wow! What a difference it makes to contact a professional team. Bundle Leads exceeded our expectations and helped our website get the momentum it needed now, expanding our work even hiring more staff! Great Job Bundle Leads Team! Keep up the great work!

Date of experience: June 10, 2022



Bundleleads

★★★★★ 4.4 ⓘ



Syed Dawood Ali Hashmi

1 review ⓘ PK



Jun 10, 2022

Bundle Leads build my small Real Estate...

Bundle Leads build my small Real Estate business website a great website that really helps current and potential customers to experience my company. I am very happy with the customer service and attention to detail. I highly recommend you Bundle Lead for both of your website and SEO needs. I trust Bundle Leads will do what it takes to ensure that their clients are fully satisfied.

Date of experience: June 10, 2022



Bundleleads

★★★★★ 4.4 ⓘ

SU

Sayyed Umair Ahmed

2 reviews ⓘ PK



Jun 10, 2022

Bundle Leads provided me with more...

Bundle Leads provided me with more intrusted customers and increased my business, I was facing the problem that customers coming in my leads are not interested or they don't even know they provided that details, but after getting consultation from bundle leads, now I am getting intrusted customers.

Date of experience: June 10, 2022



Bundleleads

★★★★★ 4.4 ⓘ

UM

Urwa Malik

1 review ⓘ PK



Jun 10, 2022

The website design team of Bundle Leads...

The website design team of Bundle Leads has far exceeded my expectations in all fields, and I have very high expectations from them. The final product is a great website that combines what we are as a company. Everyone I worked with at Bundle Leads was knowledgeable, intelligent, quick, and kind.

Date of experience: June 10, 2022



Bundleleads

★★★★★ 4.4 ⓘ



Waseem Irshad Hussain

1 review ⓘ TR



Mar 9, 2021

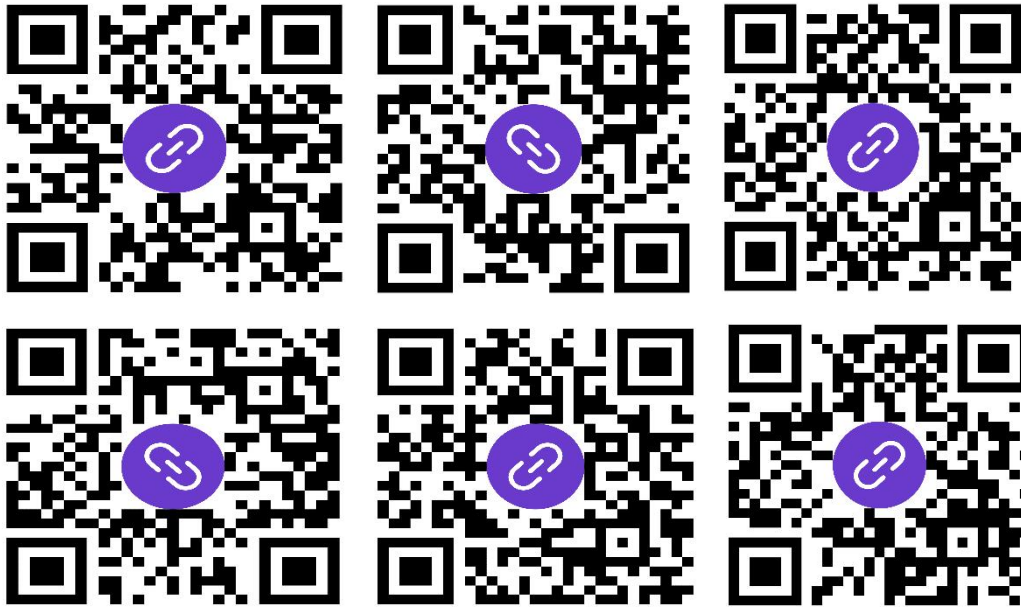
Bundle leads are one of the best and...

Bundle leads are one of the best and professional digital marketing experts who are expert in P.P.C and Searching Engine optimization. They are best in providing any product niche leads all over the world. Highly recommended.

Date of experience: March 09, 2021

As **Bundle Leads** is a leading Digital Marketing Agency with a strong presence in the UK and PAKISTAN with over 12 years of experience,

Here is some of Our Achievements:



You can Scan this QR Code to check Bundle Leads Status on Trustpilot



Thank you for considering us as your digital marketing partner. Take Care!

 Bundleads